

Gel Pads Speed Healing

After Facial Aesthetic Procedures



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Photo demonstrates a post-surgical area treated with OcuMend gel pads versus a non-treated area.

Photo courtesy of Cearna Aesthetics, Inc.



Photo demonstrates patient treated with OcuMend gel pads one day after lower blepharoplasty surgery.

Photo courtesy of Cearna Aesthetics, Inc.

By Jeffrey Frentzen, Executive Editor

Providing far greater effectiveness than similar products, OcuMend gel pads from Cearna Aesthetics, Inc. (Chicago, Ill.), reduce and may prevent bruising, swelling and pain following facial aesthetic treatments. When used after dermal filler injections and facial aesthetic surgical procedures — such as upper and lower blepharoplasty, rhinoplasty or fat transfer — the topical hydrogel pad delivers a combination of pain relieving and anti-bruising Arnica, as well as Ledum, which is a common homeopathic treatment for periorbital ecchymosis.

OcuMend helps enhance the surgery recovery process, according to Wendy W. Lee, M.D., M.S., assistant professor of Clinical Ophthalmology, Oculofacial Plastic and Reconstructive Surgery at the Bascom Palmer Eye Institute, University of Miami Miller School of Medicine, in Miami, Fla. “Surgeries can be associated with significant bruising and swelling,” she noted. “Patients appreciate when modalities are available to minimize these events and enable a faster recovery. I adopted OcuMend in my practice because it does just that.”

The product delivers 50 times the concentration of Arnica used for pain, bruising and swelling of damaged soft tissue. A recent study demonstrated that OcuMend accelerated the healing process in most blepharoplasty and rhinoplasty patients by an average of five to seven days compared with patients that did not use it. When applied immediately after dermal filler injections, OcuMend can prevent the bruising process from occurring, thereby eliminating the social downtime associated with these types of injections.

“My best results come from lower eyelid and combined upper and lower eyelid blepharoplasty patients,” Dr. Lee stated. “These patients tend to have decreased ecchymosis and edema at the one week post-operative visit compared to my patients who do not use the product. This leads to faster recovery and frequently decreased incidence of post-procedure eyelid malposition associated with swelling.”

Each set of gel pads remain active for six hours and are applied to the upper portion of the cheek area. Following injections, the pads should be applied immediately for up to six hours. Patients should be sent home with a second set of pads to be applied and worn overnight. After facial aesthetic surgery, OcuMend should be applied to the affected area every six hours for the first 48 hours post-surgery, avoiding any contact with incisions. Thereafter, pads should be applied every night for the next five nights.

The pads contain no adhesives and can be used in the office or applied by patients at home. “My patients that have used OcuMend reported decreased swelling and bruising after surgery,” noted Dr. Lee. “I certainly can tell when my patients have used it versus those who have not.”

Dr. Lee added, “I have used these pads on myself and my children after minor trauma, such as bruising, and can tell a difference in healing of the affected tissues first hand.”

Cearna’s 100% satisfaction guarantee adds to OcuMend’s attractiveness as a valuable tool in any aesthetic practice.