

FACIAL FEATURES

HAMILTON FACIAL PLASTIC SURGERY

SPRING 2008

TWO PATIENT'S EXPERIENCE

Rhinoplasty: Functional and Reconstructive

Most plastic surgeons agree: rhinoplasty is the most challenging of cosmetic procedures. A great deal goes into analysis and decision making. In addition, healing forces in the nose can create uncertainty. Yet the benefits of rhinoplasty can be tremendous. From an aesthetic standpoint, the nose has a prominent position and is a defining feature. In terms of function, ease of breathing is most affected by the narrow regions just inside the nose—that is why all those pro athletes wear strips to open this small, but critical area.

Techniques in rhinoplasty have never been better. Today's surgeons emphasize preservation of structure while improving looks. This more conservative approach leads to noses that look good not just during the first year, but for decades on. In addition, this new approach maintains function, avoiding the great looking, tiny nose that the patient cannot breathe through.

Dr. Hamilton is a surgeon who focuses on nasal surgery and truly believes this specialization is critical to ensuring a successful outcome for the patient. "Rhinoplasty is a procedure I perform weekly and I think that makes an enormous difference. To do rhinoplasty well, you really need to make it a focus of your practice." Dr. Hamilton's training from residency through fellowship was always focused on nasal and facial surgery. This depth of training combined with a practice that focuses only on procedures involving the head, face, and neck makes him uniquely qualified to perform rhinoplasty.

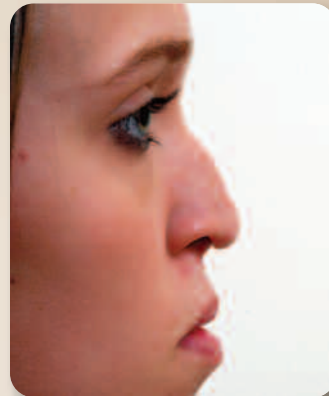
Recent Patient Experiences

Two recent patients of Dr. Hamilton's demonstrate the range of issues and goals associated with this procedure. One is a 20 year old runner and National Guard member named Sarah who was preparing for a tour in Iraq. Sarah had had severe nasal injuries as a child that limited her breathing and distorted the appearance of her nose. The other is Amy, a 21 year old student who is preparing to move to New York and wanted to make a change in her nasal appearance. Both of their stories give insight into the experience of nasal surgery and highlight its benefits.

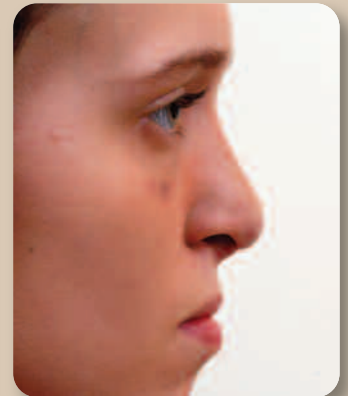
Sarah's Case Study

Sarah came to Dr. Hamilton after being told correction of her nasal fractures was too complicated by other surgeons. Her nasal fractures were due to a series of injuries while a child. It severely affected her breathing and from an aesthetic standpoint was noticeably distorted.

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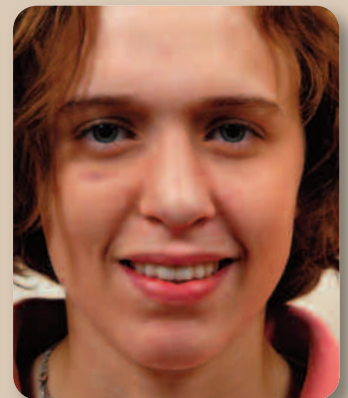
Before



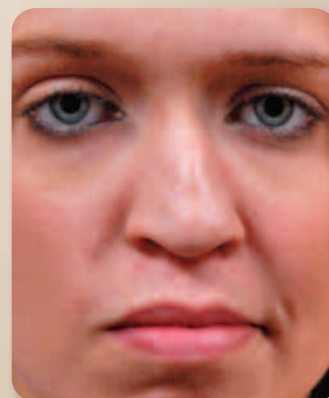
9 Days After



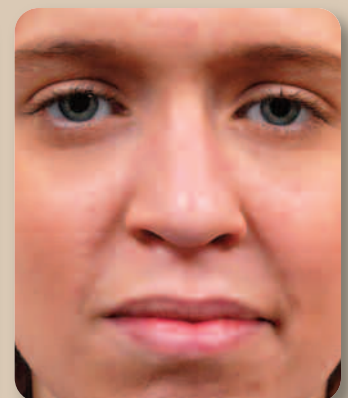
Before



9 Days After



Before



3 Months After

CALENDAR OF EVENTS

May 6
Lecture at Indiana University
on Injectable Fillers In Facial
Plastic Surgery

May 22
Indianapolis 500 Fashion Event
for CARA Charities
 Hamilton Facial Plastic Surgery is
 Table Sponsor

May 15
Indianapolis
In-office Injectibles Seminar
 Please visit the website for details.

June 26
Indianapolis
In-office Injectibles Seminar
 Please visit the website for details.

August (date/location TBA)
Patient Appreciation
Dinner/ Event

September 18-20
AAFPRS National Annual
Meeting, Chicago, IL
 Dr. Hamilton serves as Committee
 Chairman and invited speaker

October 9-18
Beijing and Shandong
Province, China
 Dr. Hamilton invited speaker and
 guest surgeon.

WE'VE GIVEN OUR
WEB SITE A FACE LIFT!
PLEASE TAKE A MOMENT
TO SEE OUR NEW LOOK!

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“Sarah’s nose may be one of the worst nasal fractures I have seen” states Dr. Hamilton “the septum (internal wall) of the nose” was fractured at a 90 degree angle on itself and the outside—well the pictures say it all.”

Sarah was told that improvement in her nose was certainly possible, although a second procedure down the road could be a possibility to achieve full correction. Fortunately for Sarah most of her issues were corrected in her first procedure.

Sarah’s surgery involved straightening both the inside as well as the outside of the nose. It also involved building up the structure of the lower nose with cartilage from her ear to both give support for breathing in this area as well as to improve its definition and appearance. Finally the first stage of revising a deep scar at the base of Sarah’s nose was performed with considerable improvement.

Recovery was much less involved than she expected. By nine days out she could already see a dramatic change in her appearance and appreciate a new ability to breathe easily. With a little make up from Michelle (see 9 days image) Sarah was ready to get on with daily life. Sarah is now three months out and can further appreciate the changes in her appearance now that most of the swelling has resolved. As with most rhinoplasty patients, it will be a full year before final results are realized.

Amy’s Case Study

Amy had a prominent nasal bump giving her a profile she just wasn’t happy with, and had long been self-conscious about the appearance of her nose. She said, “I probably thought about it since middle school.”

Amy’s procedure involved reducing both the bone and cartilage that gave her such a strong nose. In addition, techniques were used to better define the base of the nose and upper lip as well as the nasal tip. After surgery Amy was surprised by how little pain there was. “There was discomfort from stuffiness as you would expect, but painful? Not really.”

Amy was back to work 10 days later and felt great. Patients are required not to do anything strenuous for two weeks and avoid contact activities for 6 weeks. Most are like Amy, however, and are back to regular activities much quicker than they expect.

Amy is now one year out from her surgery and still loves the new look of her nose—“I feel more confident.” She is especially pleased with her new profile.

Amy’s story is typical of many rhinoplasty patients who think about doing something about their nose for years, but once they make the decision to have it done are thrilled with the results.

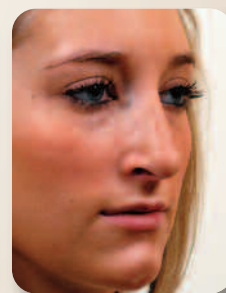
Benefits for Young and Old Alike

People from all walks of life elect to undergo nasal surgery. While patients typically are younger (patients should be at least 17 for women, 18 for men), many patients because of time or financial constraints wait until later in life to consult with a surgeon. Dr. Hamilton says, “Many patients present in their 50s or 60s and tell me they have waited their whole life to have rhinoplasty. These can be some of the most appreciative patients and are really fun.”

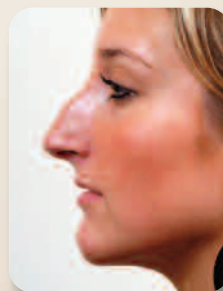
If you are one of those people waiting, please contact our office to learn more about whether rhinoplasty and nasal surgery could be right for you. If you are interested in speaking to previous patients like Sarah and Amy about their rhinoplasty experience, just ask April, our Patient Care Coordinator who can put you in touch.



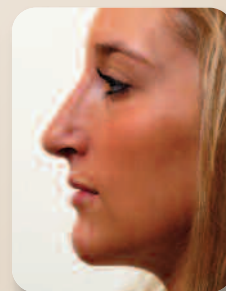
Before



1 Year After



Before



1 Year After

Summer Sunscreen SAVINGS!

Protect your skin this Spring and Summer with Skinceuticals sunblocks. This revolutionary line contains Z-Cote, a Transparent Zinc Oxide which protects skin from the damaging UVA rays proven to be responsible for premature signs of aging. Unlike the pasty white Zinc Oxide sunscreens of the past, Skinceuticals sunscreens are all-encapsulated, which means increased protection using fewer ingredients with reduced chance of skin irritation. Hurry in to pick some up and save some money while you save your skin!



Six Diamond-Tome Microdermabrasion Treatments for \$400!

Make your skin smooth and vibrant this summer by taking advantage of our Microdermabrasion package! Natural diamond chip wands resurface the topmost layer of skin leaving it smooth and vibrant. This treatment effectively softens fine lines, tightens pores, reduces sun damage, acne and scarring. Sounds too good to be true, but it is! What's even better is that there is no down time involved. Take advantage of this special pricing before it gone!

Offer expires August 1, 2008

Why Should You Choose Permanent Makeup?

Permanent makeup (micropigmentation) has existed for many years, but until recently many people weren't even aware that it existed. However, now that the word is out, more and more women are choosing permanent makeup to make their lives easier.

Benefits Include:

- Spend less time getting ready for your day.
- Go from one place to another with no need to touch up anymore.
- Go swimming or continue water sport activities with no need to worry about your makeup coming off.
- Create or thicken the appearance of eyebrows.
- Never worry about applying crooked eyeliner anymore.
- Feathering of your lip liner or lipstick will be a thing of the past.



These are just a few of the numerous reasons to choose permanent makeup! If your ready to see the results, our aesthetician is certified to skillfully apply it in the safe and comfortable setting of our office. She can also answer any questions you may have, so call and set up your appointment today.

BOTOX® FRIENDS PROGRAM

- Refer a friend who is a NEW patient to Dr. Hamilton for a Botox treatment and both you and your friend will receive \$50.00 off your treatment!
- To receive your discount, have your friend mention your name when he or she checks in for their appointment. Your friend will receive \$50 off at that time, and you will have a \$50 credit noted in your file that you can redeem on your next Botox treatment.
- To qualify as a "new patient", your friend can be a current or past patient of Dr. Hamilton, however he or she cannot have previously had a Botox treatment performed by him.
- Your friend may have received Botox injections elsewhere, but not from Dr. Hamilton.
- Referred friend must receive their Botox treatment prior to, or at the same time as you in order for you to receive the discount.
- You may refer multiple friends and receive a \$50 discount for each friend. Discounts can be used all at once or saved for future treatments at a later date.
- Friends Program may not be used in conjunction with other Botox offers. Minimum 15 units needed to receive discount.
- Referred patients must schedule their appointments before August 1, 2008. If you have any questions, please contact our office. We look forward to seeing you and your friend!